



Red Bike Adventures Inc.

2023 K'GARI EVENT SPONSORSHIP

About Us

Red Bike Adventures Inc. started as social non-for-profit club whose plan was to raise awareness and funding for various local community groups in need through raffles, rides and organising social events. Red Bike was founded in 2020 by a group of mates who, through the COVID-19 pandemic, decided to finally set their fifteen-year plan, to ride a postie bike across K'Gari (Fraser Island) into motion. With the rise of mental health issues in Hervey Bay, Red Bike Adventures saw an opportunity to use the events to help raise money to go toward local charities, raise awareness and support mental health programs locally.

With the success of 2020, Red Bike wanted to keep going. In 2021, Red Bike Adventures became a charity organisation determined to raise necessary funds and resources to support mental health awareness campaigns and mental health initiatives, programmes, and education.

Our Mission & Objectives

Red Bike Adventures strives to connect the disconnected with counselling, education, support programs. We are advocates for mental health, and we cordially ask you to join us in fulfilling our purpose.

Why?

The Fraser Coast region in 2021 had 30 suicides in just five months, both women and men, the youngest aged just 12 years old. 3,000 Australians end their lives each year. 1 in 2 Australian adults will face mental ill-health at some point in their lives.

Now, in 2023 we have seen a positive trend form; more people are seeking help for their mental health problems. This suggest the stigma is being reduced. However, this has put pressure on our mental-health workforce. Increased help seeking and greater needs are translating into more demand for services, leaving places such as head space, private counsellors, and psychiatrist unable to meet the new demands. They are struggling to meet this demand within their current resources due to a range of underlying systemic issues that are affecting wait times. There is an urgent need to address the wait times and the unmet need of people seeking access to mental health services in Australia.

Red Bike wants to help break the wait and get people help when they need it. We plan on achieving this by raising funds and tackling issues that contribute to the surrounding the system and providing necessary funds to those who can make a real difference.

Our Goal

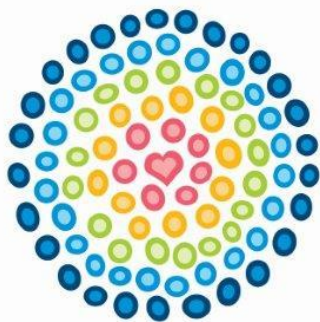
Our goal is to raise \$25,000 or more to help provide these two organisations with much need funds to help them carry on supporting our local communities.

Our Causes for 2023

This year we will be donating the funds raised to several places to best tackle the underlying systemic issues of wait times within the mental health sector as well as providing free counsellor/s to our local community.

The Hervey Bay Neighbourhood Centre & Fraser Coast Counselling and Life Coaching

Our current counsellor on the ground is Michael Radic from Fraser Coast Counselling and Life Coaching, our funds are donated to Michael through the Hervey Bay Neighbourhood Centre (HBNC). All our funds are used directly for counselling sessions which are offered at a discounted rate. On average we donate 20 counselling sessions per month. The relationship with HBNC is unique, we can utilize our relationship with the HBC to help Michael with administration and referrals for the clients. Many of these are referred by the HBNC from the many various programs they facilitate such as Comfort Kitchen, Mums and Bubs etc. The HBNC are able to identify and provide people who may need help that connection with Michael within days (usually) and sometimes they can identify those who need help before they even realise they need it.



**Hervey Bay
Neighbourhood Centre**
The Heart Of Our Community



LIVIN

Red Bike Adventures uses funds donated to purchase and work with LIVIN to coordinate their LIVINWell program to community groups in need. The LIVINWell is a 45-minute mental health educational program building on LIVIN's mantra that "It Ain't Weak to Speak". The program aims to break the stigma of mental health, enhance self-efficacy (both helping yourself and helping others) and encourage help-seeking. LIVINWell is delivered by carefully selected, experienced and highly relatable facilitators with a blend of lived experience and mental health training.



We have currently run two successful LIVINWell programs at the Hervey Bay Neighbourhood Centre for their Employment Program and one for the Youth Drop-In Session with two future programs planned for 2023. These programs are a fantastic way to teach and guide people toward living their life at the top and breaking the stigma around mental health by connecting, supporting, and encouraging one another to talk about their feelings and challenges because "It Ain't Weak to Speak".

UniSC

This year we have connected with UniSC to start a Red Bike Adventures Scholarship and a Red Bike Adventures Study Support Bursary of \$2,500 which will be awarded to 2 Bachelor of Social Work students enrolled at UniSC Fraser Coast and will be disbursed in July Semester 2 2023. This is our way of contributing to the sustainability of mental health practice by increasing the workforce through education. We hope to make this an annual donation.



The event

Our annual K'Gari (Fraser Island) ride is our main attraction. We invite fifty bikes to participate in a three-day event riding across the largest sand island in the world. The riders explore K'Gari's natural wonders

whilst riding along the 75-mile beach, then off into the more challenging terrain traversing the soft inland tracks.

The ride in 2020 was not only a smashing success in fundraising for a great cause, but it allowed strangers and mates to come together and conquer a challenge not many have done before. The comradeship built over the three days has started lifelong friendships. We hope to keep that going with all our future events.

How can you contribute?

Red Bike Adventures understand that help comes in all shapes and sizes. We appreciate any support and have added some ways you can contribute below. We are open to other suggestions you may have. Contact us at info@redbike.org.au to discuss this further.

Sponsorship and/or Raffle Prizes

We appreciate the generosity of all businesses or individuals that wish to support the Red Bike Adventures team.

Therefore, for this event, we will not be offering tier levels of sponsorship. Sponsors will receive their company's logo on our ride shirt, gazebo, posters/banners, social media and our website. All contributions will receive an appreciation award/certification. Once all sponsors are in, we will scale from large to small to decide the placement and recurrence of media. If you wish to discuss this further, we are happy to tailor this to suit your company.

Prizes

Red Bike is also going to do another Mega Raffle this year. It will kick off the first day of our event and run through to early December. If your company has a product or service you wish to add to our mega raffle your contribution will give you the company's logo on our raffle posters (example below), social media and our website. All contributions will receive an appreciation award/certification.

In Kind Contributions

If you want to wish to donate money just as individual or anonymously you can go to <https://redbike.org.au/> and click donate now!

All donations over \$2.00 are tax deductible. A receipt will be issued to your email address automatically.



Get Involved

We aim to build strong relationships with our business sponsors and will consistently monitor and evaluate deliverables to ensure that your business receives value for your contributions. If you wish to contribute, please email info@redbike.org.au to discuss options. Please note our cut-off date for Sponsors this year is 4th of August 2023

Call: Dani – Red Bike Secretary on 0497 085 572 or go to <https://redbike.org.au/contact-us/>

Testimonials from our Riders

I would like to tell the folks that organised, attended and supported this event, that we've had one of the best weekends we have ever experienced. S. Clarke

Thanks for the Great weekend, Awsome work by everyone involved. 🤗 M.Little

A barge full of tired and sore postie pilots homebound after a cracker of a weekend and 200 torturous kilometers on Fraser island. Well done to all involved. L.Dwyer

The comradery, the sights, the effort levels, the generosity, have all opened our eyes to what is possible in the future with people like you. S.Clarke

Our 2020 Mega Raffle & Sponsors

Red Bike Adventures sold over 2500 tickets last year in our mega raffle. With such great success, why would we not do it again!



RED BIKE adventures
K'GARI 2020
livin.org



RAFFLE TICKET FUNDRAISER

26 Prizes to be Won - Worth over \$7000

<ul style="list-style-type: none"> ● Fraser Island Retreat Happy Valley Fraser Island 4 nights approx value \$1000 Includes 4 nights stay in a cabin for up to 4 people and breakfast each day. ● Orchid Beach Apartments Fraser Island 3 nights \$1000 Includes barge transfers and sleeps up to 8 people. ● Andersens Floor Coverings - Hervey Bay \$1000 Voucher See in store for conditions ● Stratco Garden Shed \$819 ● Wurth Tool Kit \$560 ● Man of Steel \$300 Voucher 	<ul style="list-style-type: none"> ● Drop Deck Trailers \$300 Voucher ● Torquay Hotel Jim Beam Drinks Fridge \$200 Value ● Scotty's Mad About Meats \$200 Meat Pack ● Wolfpack Print \$200 Voucher ● Bob's Tyres 100lt "Fraser Island Iceboxes" Esky Value \$200 ● 12 Volt Solar Systems \$200 Voucher ● Two Ducks Cafe & Asian Grocery 2 x \$100 Vouchers ● Fraser Coast Bolts Assorted Tools \$150 	<ul style="list-style-type: none"> ● Rainbow Beach Sports Club \$100 Dinner Voucher ● 2017 Maroons Jumper ● Johnathan Thurston Rum Collector's edition Batch 22942 ● Brett's Mobile Mechanix \$130 Socket Set ● EAT \$100 Voucher ● Sunstate Motorcycles 4 x \$25 Vouchers ● The Depot Espresso Bar \$30 Voucher ● Advance Tree Works Rustic Timber Framed Mirror
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Proceeds go to livin.org for Mental Health Education

Drawn live on Red Bike Adventures Facebook Page - 6pm 30th October 2020

Our Sponsors



















